

August 1, 2019

Dear Future Community Partner,



We know you have many options to invest in your local community and we know it can be tough to decide where your investment might result in a mutual beneficial partnership. We understand your challenges but we also understand your desire to invest in children and families in your local community. With that in mind, we have reworked out 2019-2020 Sponsorship Levels based on your feedback; to offer you the best possible return on your investment but still at levels that are affordable for budgets both large and small.

Why us? Fisher PTA was the proud recipient of the Platinum "A Voice for Every Child Award" from Texas PTA in 2018-19 and we are on track to achieve this incredible goal once again this year. Our reach is greater and our supporters more dedicated than ever before! But even with strong parent participation, we cannot fund all of our school programs without the crucial support of our valued Community Partners, like YOU. Your generosity helps provide additional educational programs for students, professional development for teachers, library resources and additional technology resources for our classrooms.

PLUS, this year, you have the chance to support a new kind of fundraising program called Raise Craze! As the inaugural (and only) school in FriscoISD to take advantage of this unique program, it offers you the added benefit of connecting your business name to a school working hard to promote kindness, service and community! Raise Craze gets more of our students involved, while teaching the value of gratitude and paying it forward in the community. We believe that this will not only shape the character of our students, but will also allow everyone, regardless of their ability to raise money, to participate. We'd love your support in our quest to make our Fisher Community even better through Acts of Kindness, inclusivity and service. You will have the option to participate in the fun too and possibly "go viral" in our Acts of Kindness social media challenges in September!

Attached is our year-long sponsorship tiers and the many ways we thank you for your support over the school year. Fisher PTA is a recognized 501c3 nonprofit (#75-2933052) so in addition to helping your local community, families who support your business and the future leaders of Frisco, your contribution may also be tax deductible.

We look forward to working with you!

Sincerely,

Ashley Martin

Business Partners Chair

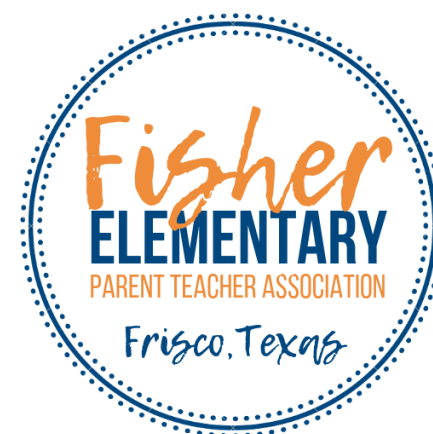
Fisher Elementary PTA

AshleyM@FisherPTABoard.org

972-365-3036



2019-20 SPONSORSHIP LEVELS



Platinum
Level
Sponsors

PLATINUM – \$1,500

- Opportunity to include Promotional Material in Fall Fundraiser Packets (*materials to be provided by the sponsor*)
- Two Fisher PTA Memberships
- Platinum Level Sponsor Recognition on the sidebar of every page of our website with company logo and link as appropriate
- Quarterly Platinum Level Sponsorship Recognition with large logo in PTA generated full color flyer distributed in Thursday folders and emailed to PTA Members (1st quarter distribution is the Fall Fundraiser Packet).
- Platinum Level Sponsor Recognition with large color logo on Sponsorship Banner on display at school all year
- Social Media Promotion (Thank You AND Sponsor of the Month). *Both to include links to company's social media profiles.*
- Platinum Sponsor Recognition included in ALL electronic PTA Newsletters with logo and links
- Full Page Ad in *printed* PTA Directory with placement in first 5 pages (published by 10/1)
- Exclusive option to participate in online silent auction to bid for Full Color Back Cover of the PTA Directory.
- Large logo included at top tier on School Shirts used for both Fall Fundraiser & Field Day, *plus* two adult shirts for sponsor
- Premium Table Placement Choice at 2020 Heath Fair
- Yearbook Sponsor Recognition

Gold
Level
Sponsors

GOLD – \$1,000

- Opportunity to include Promotional Material in Fall Fundraiser Packets (*materials to be provided by the sponsor*)
- Two Fisher PTA Memberships
- Gold Level Sponsor Recognition on Sponsor page of our PTA Website with company logo and link as appropriate
- Quarterly Gold Level Sponsorship Recognition with a small logo in a PTA generated full color flyer distributed in Thursday folders and emailed to PTA Members (1st quarter distribution is the Fall Fundraiser Packet)
- Gold Level Sponsor Recognition with small color logo on Sponsorship Banner on display at school all year
- Social Media Promotion (Thank You plus one additional). *Both to include links to company's social media profile(s)*
- Full Page Ad in printed PTA Directory
- Small logo included on back of School Shirts used for both Fall Fundraiser & Field Day, plus two adult shirts for sponsor.
- Table at our 2020 Heath Fair
- Yearbook Sponsor Recognition

Silver
Level
Sponsors

SILVER – \$500

- One Fisher PTA Membership
- Silver Level Sponsor Recognition on PTA Website with company name and link as appropriate
- Quarterly Silver Sponsorship Recognition with company name on flyer distributed in Thursday folders and emailed to PTA Members (*1st quarter distribution is included in the Fall Fundraiser Packet*)
- Gold Level Sponsor Recognition with company name on Sponsorship Banner on display at school all year
- Social Media Promotion (Thank You) to include links to company's social media profile(s).
- Half Page Ad in our printed Student Directory (published by 10/1)
- Company name included on back of School Shirts used for both Fall Fundraiser & Field Day plus one adult shirt
- Yearbook Sponsor Recognition

Bronze
Level
Sponsors

BRONZE – \$250

- PTA Membership for One
- Bronze Level Sponsor Recognition on PTA Website with company name and link as appropriate
- Social Media Promotion (Thank You) to include links to company's social media profile(s).
- Quarter Page Ad in our printed Student Directory (published by 10/1)
- Company name included on back of School Shirts used for both Fall Fundraiser & Field Day
- Yearbook Sponsor Recognition